

Incentives and Financing:

If you decide to install the efficiency measures recommended from your on-site audit, National Grid will pay 70% of the installation and equipment costs.

We can finance your 30% share of the cost, as well. Your share will be placed on your monthly electric bill. You can pay in one lump sum (and we'll discount your amount due by 15%) or we will provide you with **interest-free** financing for up to 24 months.

Eligibility Criteria:

Average monthly kW demand of 200 kW or less.

Customers receiving retail delivery service on General Service Time-of-Use Rate G-3 are not eligible to participate.

For more information, call us at **1-800-332-3333**, visit us at www.thinksmarthinkgreen.com/smallbusiness, or fill out the attached form. The form can be mailed or faxed to 1-781-522-1069.





40 Sylvan Road
Waltham, MA 02451

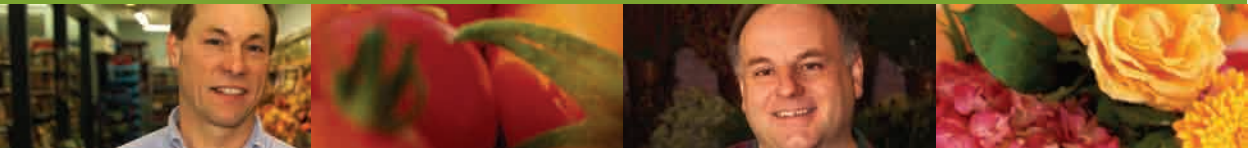


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Cut Your Energy Costs

Strategies for Business Customers



nationalgrid

The power of action.™

Yes! I'm interested in cutting my business' energy costs. Please contact me so that we can arrange a **FREE** energy audit with a report of recommended improvements.

name: _____

business name: _____

street address: _____

city: _____ state: _____ zip: _____

phone: _____ e-mail: _____

National Grid account number: _____

Your account number can be found on the upper part of your bill.

Fax this form to 1-781-522-1069 for even faster service!

Cut your business' energy costs by up to 30% with the Small Business Services program from National Grid.

The Small Business Services program offers:

- A FREE on-site energy audit of your facility's electrical equipment
- Based on the audit, a proposal is developed with recommended energy efficiency measures
- Equipment installation at your convenience
- Removal and environmentally-friendly disposal of fluorescent lights and ballasts from your facility

Available energy efficiency equipment may include:

- Lighting upgrades
- Lighting occupancy sensors
- Walk-in cooler efficiency measures
- Site-specific custom projects





“As a major wholesale distributor of fresh flowers, it is very important to store flowers at the right temperature. Our business is competitive, so we need to keep costs down while keeping the product fresh. With the help of National Grid’s Small Business Program, we installed energy efficient cooler controls, which reduced our cooling costs by automatically regulating the temperature of the cooler.”

— **Andy Hattub**
Fall River Florist Supply

Fall River Florist Supply, Fall River, MA

- By installing energy efficient cooler controls, Fall River Florist Supply reduced their electric use by 4,300 kWh per month
- This reduction in electricity consumption saved the business \$6,200 per year
- National Grid contributed \$21,500 towards the installation of the cooler controls

Annual Energy Savings = **\$6,200**





Central Supermarket, Winchendon, MA

- By installing high-efficiency lighting, Central Supermarket reduced their electric use by more than 47,000 kWh annually
- This reduction in electricity consumption saved the business more than \$5,600 per year
- National Grid provided \$12,400 towards the lighting upgrades

Annual Energy Savings = **\$5,600**



“Being a supermarket with 7,600 square feet of space, we needed to cut costs in order to keep up with competition. By installing energy efficient fluorescent lighting fixtures, we were able to reduce our lighting costs, enhance the colors of the products on the shelves, and improve the store’s visual appearance.”

— **Tony Kurylo**
Central Supermarket



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