

*for our Massachusetts customers*

# Cut Your Energy Costs



*We reduced the bottom line for our businesses*

**nationalgrid**

# Energy Cost Cutting

You can cut your business' energy costs by up to 30% with the Small Business Services program!

## With the National Grid Small Business Services program:

- ◆ Your facility will receive results from your FREE energy audit
- ◆ We recommend energy efficient measures for your business
- ◆ We arrange for the installation – at your convenience
- ◆ We also remove any fluorescent lights and ballasts and dispose of them in an environmentally-friendly way

Energy-efficient equipment and devices available through this program may include such items as:

- ◆ energy-efficient lighting upgrades
- ◆ programmable thermostats
- ◆ room lighting occupancy sensors
- ◆ outdoor lighting photo cells
- ◆ energy-efficient time clocks
- ◆ walk-in cooler efficiency measures
- ◆ site specific custom projects





**Fall River Florist Supply**, Fall River, MA

Annual Energy Savings = **\$4,584**

“As a major wholesale distributor of fresh flowers, it is very important to keep fresh flowers at the right temperature. Our business is competitive, so we need to keep costs down while keeping the product fresh. With the help of National Grid’s Small Business Program, we installed energy efficient cooler controls, which reduced our cooling costs by automatically regulating the temperature of the cooler.”

**–Andy Hattub**  
*Fall River Florist Supply*

- ◆ By installing energy efficiency cooler controls, the business reduced their electric usage by 4,341 kWh per month or 52,094 kWh per year
- ◆ This reduction provided the customer \$4,584 a year in cost savings
- ◆ National Grid contributed \$21,559 towards the energy savings installation



## Central Supermarket, Winchendon, MA

Annual Energy Savings = **\$4,159**

“Being a supermarket with 7,600 square feet of space, we needed to cut costs in order to keep up with competition. By installing energy efficient fluorescent lighting fixtures, we were able to reduce our lighting costs, enhance the colors of the products on the shelves and improve the stores visual appearance.”

—**Tony Kurylo**

*Central Supermarket*



- ◆ National Grid's Small Business Program provided over \$12,408 in paid incentives for the lighting upgrades
- ◆ By installing High Energy Efficient Lighting, the supermarket's energy usage dropped over 47,262 kWh annually
- ◆ New lighting efficiencies causes less glare and provides a much better work environment and place to shop



If you decide to install the energy improvements, National Grid will pay up to 70% of the installation and equipment costs. We will also help you with your 30% share of the cost.

**Your cost for the option that you select from below will be placed on your monthly electric bill:**

**1. You can pay in one-lump sum and we'll discount your amount due by 15%**

**OR**

**2. We will provide you with interest free financing for up to 24 months.**

**Eligibility Criteria:**

Average monthly kW demand of 200 kW or less or 483,000 kWh annually or less. (Customers receiving retail delivery service on General Service Time-of-Use Rate G-3 are not eligible to participate.)

For more information, call us at **1-800-332-3333**, visit us at **[www.nationalgridus.com](http://www.nationalgridus.com)** or fill out the attached form and fax it to **508-421-7220**.



**Yes! I'm interested in cutting my business' energy costs by up to 30% annually.** Please contact me so that we can arrange a **FREE** energy audit with a report of recommended improvements.

name: \_\_\_\_\_

phone: \_\_\_\_\_

business name: \_\_\_\_\_

fax: \_\_\_\_\_

address: \_\_\_\_\_

email: \_\_\_\_\_

city: \_\_\_\_\_

\*National Grid account number:

state: \_\_\_\_\_ zip: \_\_\_\_\_

\_\_\_\_\_

*\*National Grid account number can be found on the upper part of your bill*

**Fax this form to 508-421-7220 for even faster service!**

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