

When managing energy demand, take advantage of National Grid's incentives.

Lower energy usage, a more reliable infrastructure, a cleaner environment.

National Grid provides incentives to save energy because they're good for your business, good for ours and, most importantly, good for the planet. We are committed to using less energy, and it is in our best interest for companies to invest in the best energy-efficient equipment available to them.

Incentives can be a powerful tool in addressing two energy challenges that impact everyone:

INFRASTRUCTURE CONSTRAINTS: It can be costly for utilities to meet energy needs during times of high demand. When it's cooling on the hottest days of summer, too much demand means you risk losing power when you need it the most. As the electricity network grows, the increased demand strains the capacity of transmission substations.

CARBON EMISSIONS: Unchecked energy use is harmful to the environment, contributing to the release of greenhouse gases that are accelerating climate change. That, in turn, leads to more extreme weather events that further strain the grid.

How incentives help.

Financial incentives on energy-efficient equipment, such as heat pumps, LED lighting and controls, commercial kitchen equipment and pipe insulation, can help businesses like yours reduce their carbon footprint, decreasing the amount of greenhouse gases released into the environment and

lowering energy usage—a win-win for the planet and your bottom line. By working through the community and directly with customers, National Grid is providing solutions to increase energy efficiency and support a healthy environment for future generations.

What is demand response?

Demand-response initiatives empower utility customers to help balance energy supply and demand. Participants agree to reduce or shift their energy usage during peak events in exchange for financial incentives such as time-based rates. When you enroll in a demand-response initiative such as our Connected Solutions program, it:

- Pays your business for voluntarily adjusting energy use when a peak event is forecast
- Decreases demand on the energy grid, reducing the risk of outages

Are you ready to reduce energy usage?

Improving your building's energy performance not only reduces your carbon footprint, it can provide comfort while improving productivity, processes and safety. Our Connected Solutions program is just one of many energy solutions National Grid can offer your business. Learn more about the latest incentives and programs available at ngrid.com/biz.