

New York City Utilities Partner Together to Improve Commercial Energy Efficiency

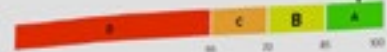
For years, many businesses across New York City have worked closely with their utility partners to improve the energy efficiency of their buildings.

Building Energy Efficiency Rating

A

95

LEED certified
A / 95
LEED certified
B / 75



While sizable investments are frequently involved, partnering with utilities can provide valuable incentives on the total cost of the project and pay significant long-term dividends in operations efficiency and energy savings.

There are many other businesses in the region that are hesitant to implement these changes. Whether it is due to the initial investment required, a lack of understanding of the benefits, or simply not knowing where to begin, there are many reasons why some businesses are tentative when it comes to energy-efficiency upgrades.

Building Energy Grades

New York City's Benchmarking Law (Local Law 84 as amended by Local Law 133) requires that all buildings of

at least 25,000 sq. ft.

must submit energy and water consumption data to the Environmental Protection Agency's online benchmarking tool.

That data is designed to help all building owners look for ways to improve and ultimately meet New York's goals of reducing building-generated emissions by

40 percent
by 2030

+

80 percent
by 2050

Based on the data submitted, buildings recently received both a letter grade and an energy-efficiency score, which appear on an energy label. **As of October 31, the energy label must be displayed in a conspicuous location near all public entrances.**

As more consumers expect businesses to support sustainability and energy-efficiency, **receiving a grade in the A or even B range is a clear business win.** Alternatively, those that receive lower grades will indicate to the public a lack of energy-efficiency efforts in their building, which could potentially be damaging.

Whether the property gets an average grade and wants to improve even further or gets a poor grade and needs to take immediate action, local utilities are here to help during this transitional period.



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To learn about other National Grid programs that are available to New York City commercial, industrial and multifamily properties, visit nationalgridus.com/business or nationalgridus.com/multifamily.

How National Grid and Con Edison Can Help

To help New York City businesses deal with the immediate building grade issues at hand and prepare for what's to come, National Grid has partnered with Con Edison to offer programs to help reach sustainability goals.

While both National Grid and Con Edison have their own range of programs and incentives to help customers move toward energy efficiency, these utilities understand the valuable programs they can offer through collaboration.

Here's a look at some of the programs National Grid and Con Edison are currently offering together:

Point-of-Sale Foodservice Program

Recognizing the economic impact of COVID-19 on the foodservice industry, National Grid and Con Edison are offering a **limited-time promotion** on select foodservice equipment through their Point-of-Sale Foodservice Rebates Program.

Various cooking appliances contribute to a significant amount of energy expenses, and these utilities are offering generous rebates for replacing outdated equipment. The program offers energy-efficiency rebates instantly, at the point of sale from participating equipment dealers. In fact, many makes and models of natural gas foodservice equipment qualify for rebates up to \$2,500 per unit through the program.

By taking advantage of these rebates to invest in newer appliances, qualifying businesses are not only able to reduce the costs of operating this equipment by as much as 75 percent, but will also be able to improve their building grade by replacing these energy-intensive appliances. This will not only lead to short-term savings and efficiencies, but also set businesses up for long-term success and sustainable savings.

In order to be eligible for these additional promotional incentives, foodservice equipment must be purchased through a participating equipment dealer and be installed at an active, valid National Grid or Con Edison nonresidential natural gas service location. The equipment must be purchased before **December 15, 2020**, and installed by **December 31, 2020**.

Downstate New York Midstream Commercial Water Heating Program

National Grid and Con Edison are offering the Downstate New York Midstream Commercial Heating Program to make high-efficiency water heaters more attainable for commercial and industrial companies.

By partnering with equipment distributors and incentivizing them to sell these high-efficiency heaters and water heaters, the program helps to offset the cost of stocking and selling them.

This program ensures that efficient heaters and water heaters are readily available for downstate New York commercial businesses when they need them most, at competitive prices. This is especially important for those businesses that have a broken appliance in need of immediate replacement or need to take swift action to improve their building's efficiency.

To enroll in the program, distributors must sell qualifying high-efficiency natural gas-fired equipment to downstate New York National Grid and Con Edison customers. The program runs until June 20, 2022.

While these are two important programs aimed at making both short- and long-term energy efficiency more attainable for New York commercial businesses, National Grid and Con Edison remain committed to working together to provide the most value during these changing times.

Whether you are directly affected by the NYC Benchmarking Law or just want to prepare for future policy changes, local utilities are a great resource to making energy-efficiency projects manageable.

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