

Small Business Program

Big Bunny Market

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Big Bunny Market is an independent, family-owned and operated supermarket located on Rte. 31, Main Street in Southbridge, MA, with a second location in Sturbridge, MA. They have been in existence for more than 60 years and are currently being managed by second and third generation family members.

National Grid's Small Business Program helped Big Bunny install cooler efficiency measures in two of their facilities. By offering a free on-site energy assessment and paying up to 70% of the project costs, the program made the energy efficiency improvements affordable and easy to implement.

Energy Efficiency Solutions

Installed:

- Evaporator fan motor control (Walk-in Coolers / Freezers) in relation to the refrigeration cycle.
- Control of the door heater circuits (Entry / Display doors) as a function of humidity.
- State of the art evaporator fan motors (walk-ins and free standing units).
- Replacement of the fluorescent lamps and ballasts in the Display Doors and Open Cases with LEDs.
- Glass Doors on some Open Cases creating more energy efficient Free Standing Units.

Savings Summary

National Resource Management introduced, explained, and installed several energy efficiency cooler measures that made sense and have proven to be worth Big Bunny's time and money.

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The result:	Sturbridge	Southbridge
Total Project cost	\$53,573	\$134,256
National Grid incentive	\$39,937	\$100,458
Cost to customer	\$13,635	\$33,797
Annual kWh savings	72,811 kWh	202,796 kWh
CO₂ lifetime reduction	40 tons	112 tons
Annual cost savings	\$8,096	\$22,563



"The measures have saved money, reduced energy consumption, and the more obvious measures have improved our presentation to our customers and reduced maintenance costs."

- Pete Cournoyer President

Strategic Partner

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