

Participate in the Targeted Dispatch Summer option and receive incentives!

1 to 8 Curtailment Events per Summer

Working together to lower peak energy demand.

There are times throughout the summer when electricity use in Massachusetts reaches its highest levels. By reducing overall peak energy demand during these times, we can decrease the need for infrastructure upgrades and minimize carbon emissions. That's why the sponsors of Mass Save® are working with experienced curtailment service providers (see reverse) to offer our commercial and industrial customers incentives to reduce the peak!

Reducing energy is even more rewarding when you curtail electricity use during Targeted Dispatch events.



INCENTIVE PAYMENT

\$35 per average kW reduction per summer

For example, if you curtailed an average of **100 kW** of electricity over the summer, the incentive your sponsor would make available would be:

$$100kW \times \frac{\$35}{kW} = \$3,500 \text{ every summer}$$



EVERSOURCE

nationalgrid

Unitil
energy for life

Select your curtailment service provider to get started.

Contact one of our approved curtailment service providers to tap into their demand response expertise.

Curtailment Service Provider	National Grid	Eversource	Unitil	Cape Light Compact
CPower Phone: 1-844-276-9371 Email: ConnectedSolutions@CPowerEnergyManagement.com	X	X	X	X
Enel-X Phone: 1-617-692-2514 Email: ConnectedSolutions@enel.com	X	X		X
IPKeys Phone: 1-855-475-3970 Email: NGSales@ipkeys.com	X			
Voltus Phone: 1-415-463-4236 Email: ConnectedSolutions@voltus.co	X	X		X

Direct Participation and Shared Savings

- Curtailment service providers (CSPs) help customers to create a curtailment plan; make sure customers are notified for each event by voicemail, email, and/or text message; review customer performance; and, if applicable, help customers to co-enroll in ISO-NE's markets. For their services, CSPs require a portion of a customer's incentive. Your MassSave® sponsor will pay the incentive directly to the CSP. How much of this incentive is passed down to the customer depends on the negotiations between the customer and the CSP.
- Customers may enroll directly into Targeted Dispatch without a CSP. However, the customer will then be responsible for services a CSP would normally provide, and the customer may not be able to co-enroll in ISO-NE's markets. Your MassSave® sponsor will email direct participants event notifications the day before a curtailment event starts.

Eligibility Requirements

- The customer must have an electric account of a sponsor in the State of Massachusetts.
- The customer must be on a commercial electric rate and pay for the energy efficiency fund.
- The customer must enroll before May 31 to participate in that year's program.
- Customers who sign up for the program will remain in the program until they unsubscribe.

About Targeted Dispatch Events

- Events will be called the day before curtailment is needed.
- A maximum of 8 events will be called per summer.
- All events will last for 3 hours and will occur between 2 p.m. and 7 p.m.
- All events will occur on weekdays (not weekends), and not on holidays.
- All events will be called in June, July, August, or September.

Weekend Bonus

- Although it is rare, weekend events may be called in the Targeted Dispatch measure. If a weekend event is called in a summer, customers will be paid an additional \$10/kW-performed incentive for their average performance over all weekend events for the summer.

About the Incentive

- Incentives will be paid out in November of each year.
- Incentives will be based on the customer's average curtailment amount for all events called that summer.