



national**grid**

**LEAD BY EXAMPLE:  
GO GREEN WITH  
NATIONAL GRID.**

Don't follow – be an environmental leader.  
Partner with us to set up NEW electric vehicle (EV)  
charging stations at your business or property.

**We can help** you save money. By adding charging stations, you will be positioned at the top of the pack as a company or multi-family residence committed to sustainability. Plus, you'll be seen as someone who cares about your employees and tenants.

**Don't miss out on this opportunity while this program lasts.**

# Become a **VISIONARY**

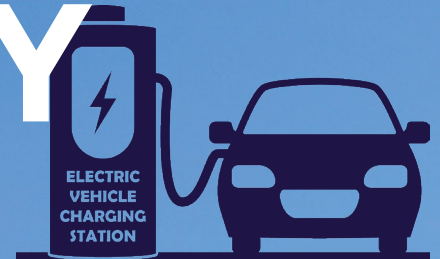
Charging stations are among the most visible ways to show that you care about the future. This state-of-the-art amenity protects the environment for generations to come, and will establish you as an environmental leader.

- **We help you** with costs by funding up to 100 percent of electrical infrastructure and installation\*.
- **We help you** select charging station equipment through our certified equipment list.
- **We help you** attract and retain millennial employees or make your rental property more attractive than other properties.
- **We help you** distinguish your company as an environmental sustainability leader in your community and with your employees/tenants.
- **We help you** raise employee/tenant EV knowledge through turnkey solutions that we provide to you – at no cost.
- **We help you** support New York State's clean air goals.

\* Funding available for approved, qualified projects

***“The global fleet of electric vehicles is likely to more than triple to 13 million by the end of the decade from 3.7 million last year...”***  
- Bloomberg, May 30, 2018

***“Emission regulations, gas prices and concerns about climate change are driving the appeal of electric cars worldwide.”*** - Chicago Tribune, June 4, 2018



## 47%

*Compound annual growth in U.S. electric vehicle sales in the workplace*

## 91%

*Positive feedback from employees regarding workplace charging*

## 600%

*Increase in likelihood for employees to drive electric vehicles when employers install chargers*

Sources CleanTechnica, U.S. Department of Energy



# Here's how it works.

STEP  
1

## PROGRAM OVERVIEW

National Grid will outline the EV program, your investment in charging infrastructure, and our commitment to provide EV information and resources to your employees/tenants.

STEP  
2

## SITE ASSESSMENT

In collaboration with a participating equipment vendor, we will perform a site assessment to determine whether your project meets the criteria for the National Grid EV program.

STEP  
3

## CONSTRUCTION

The electrical infrastructure will be installed by your electrician and may be funded by National Grid. The charging station will be owned by you, and installed and activated by a participating equipment vendor.

STEP  
4

## CUSTOMER SUPPORT

You will be responsible for the ongoing maintenance of the charging stations and their electricity costs (which you can choose to pass on to EV drivers), National Grid will own and maintain the electrical infrastructure, and the charging equipment vendor will provide customer service support to the EV drivers.

So take the  
**LEAD**  
and move forward!

**ACTIVATE YOUR LEADERSHIP STATUS TODAY!**

Contact us at: [EVNationalGridUNY@nationalgrid.com](mailto:EVNationalGridUNY@nationalgrid.com)

**Don't miss out. Leadership has benefits.**

- National Grid covers electrical infrastructure costs for approved projects.
- We bring information about EVs to your employees/tenants.
- You become an EV Ambassador.
- You maintain and attract employees.
- With the addition of charging stations, your property becomes a head-turner.



This program supports New York State's goal to reduce greenhouse gas emissions by 40 percent by 2030 and National Grid's commitment to advancing sustainable energy solutions.