



# Cut energy use and reduce costs.

## Upstate New York Grocer Initiative

Refrigeration and lighting represent about 44 to 77 percent of a grocery stores total energy use, making these systems ideal for energy savings. — ESource

### You can take control of energy use.

National Grid’s Grocer Initiative provides energy efficient solutions to lower operating costs and achieve big energy savings. Focusing on refrigeration and lighting upgrades, we provide guidance as well as financial incentives, making improvements easy and affordable.

### We offer a customized approach.

Our skilled Energy partners work with you on an energy efficiency road map specific to your needs. The comprehensive no-cost assessment features a long-term energy efficiency investment plan, expert recommendations for savings, and incentives to offset installation costs to help maximize your return.

- Refrigeration
- Lighting
- Energy Management Systems
- HVAC
- Cooking Equipment

### How to Participate

- 1 Contact National Grid for a no-cost and comprehensive audit that identifies energy savings opportunities throughout your store, including refrigeration, lighting, HVAC, building controls and other electric and gas efficiency upgrades.
- 2 Work with National Grid and National Grid’s Energy partners to develop a comprehensive plan to complete the energy efficiency upgrades that you select.
- 3 Work with National Grid’s Energy partners and staff to complete the incentive application process for the efficiency upgrades in your facility.

In a typical grocery store, about one percent of total grocery store costs is energy, which is about equal to the profit margin. Therefore a 10 percent reduction in energy can actually be a 10 percent increase in profits. — ESource

### The benefits:



Lower operating costs



Increase profit margins



Achieve immediate and long-term energy savings

### Get started today!

Learn more about how you can improve your bottom line.

1-855-236-7052  
energysavings@nationalgrid.com