



nationalgrid

**Install electric vehicle charging stations at little or no cost.**

## **ELECTRIC VEHICLE CHARGING STATION MAKE-READY PROGRAM**

UPSTATE NEW YORK

Partner with us to build your organization by installing electric vehicle charging stations. Your investment can attract and retain employees by providing a valued benefit, grow sales by attracting more customers, keeping them at your business longer, and increase property values by enhancing tenant amenities.

Our Make-Ready Program will fund **up to 100 percent** of the electric infrastructure costs associated with new electric vehicle charging stations. We will also **reduce your organization's time investment** by providing a **dedicated point of contact** and streamlined, step-by-step experience installing your electric vehicle charging stations.

When you add electric vehicle charging stations, you're not just providing customers, employees, and tenants with convenience and connectivity, you're demonstrating your sustainability commitment to the entire community.

**So, take charge, at little or no cost, and become an environmental leader.**

## See what EV charging stations can do for you.

### Workplace Charging Stations

Installing EV charging stations can help your business:

- Attract and retain top talent
- Provide a free or low-cost option to employees in a competitive marketplace
- Increase employee satisfaction and productivity

### Retail Store Charging Stations

By installing EV charging stations at your retail location you can:

- Attract new and repeat customers
- Increase shopping visit durations
- Enhance customer satisfaction

### Multi-unit Dwelling Charging Stations

Installing EV charging stations at your multi-unit dwelling will:





- Differentiate your property in an increasingly competitive housing market
- Attract, retain, and provide greater value to residents
- Improve rent and property values
- Add a new revenue stream

### Public Destination Charging Stations

By installing EV charging stations at your public destination or parking lot you can:

- Attract new and repeat visitors and guests
- Increase visit durations
- Enhance visitor and guest satisfaction

**We're ready to get to work for you. Let's get started.**

	Make-Ready Program Components			
	 Utility-Side Infrastructure	 Customer-Side Infrastructure	 EVSE Hardware	 Other Soft Costs
<b>Component Example</b> ▶	<ul style="list-style-type: none"> <li>• Distribution Network</li> <li>• Transformers</li> <li>• Meters</li> <li>• Conductor</li> </ul>	<ul style="list-style-type: none"> <li>• Panel</li> <li>• Conductor</li> <li>• Boring</li> <li>• Trenching</li> <li>• Conduit</li> </ul>	<ul style="list-style-type: none"> <li>• Charging Station</li> <li>• Network Equipment</li> </ul>	<ul style="list-style-type: none"> <li>• Signs</li> <li>• Bollard</li> <li>• Network</li> <li>• Maintenance</li> <li>• Assoc. Fees</li> </ul>
<b>Paying Entity</b> ▶	National Grid Make-Ready Program (Covers up to 50%, 90%, 100%)*		NYSERDA (When available)	Customer Responsibility
	Potential Customer Contribution		Customer Contribution	
<b>Owning Entity</b> ▶	National Grid	Customer		
Note: Graphic is for illustrative purposes only, may not be exhaustive and contents are subject to change.				

\*for eligible customers

# Here's how it works.



STEP  
**1**

## Information & Application

Potential program participant reviews program information, and finds an Approved Contractor at [ngrid.com/takechargeuny](https://ngrid.com/takechargeuny)



STEP  
**2**

## Design

Program participant works with Approved Contractor and National Grid on charger selection and site design.



STEP  
**3**

## Application Review

Participant or Contractor submits application and National Grid reviews eligibility and site information, assessing costs and feasibility.



STEP  
**4**

## Construction

National Grid and Approved Contractor build "make-ready" infrastructure to parking space.



STEP  
**5**

## Activation

Chargers are installed and activated. Customer provides documentation. National Grid provides payment to customer.



## Available Incentives and Eligibility:

Incentive Level	Eligible Project Criteria
<b>Up to 100%</b>	Publicly available DCFC projects with standardized plug types located within Disadvantaged Communities. Projects including proprietary plugs must have an equal number of standardized plugs of an equal or greater charging capacity to the proprietary plugs.
	L2 projects at multi-unit dwellings located within Disadvantaged Communities or meeting site specific criteria.
	L2 curbside projects located within Disadvantaged Communities with EV only parking spaces.
<b>Up to 90%</b>	Publicly available L2 and DCFC projects with standardized plug types. Includes municipal pay-to-park and free parking locations.
	Publicly available L2 and DCFC projects including proprietary plugs must have an equal number of standardized plugs of an equal or greater charging capacity to the proprietary plugs.
<b>Up to 50%</b>	Non-public L2 and DCFC projects, such as workplaces with restricted access and privately-owned pay-to-park lots.
	Public and non-public L2 and DCFC projects consisting only of proprietary plugs.
	Public and non-public L2 and DCFC projects where proprietary plugs are not co-located with an equal number or greater number of standardized plugs of equal or greater charging capacity.

Table is provided for illustrative purposes. National Grid reserves the right to make determinations regarding incentive-level eligibility based on its best interpretation of the proposed project and available information at the time of review.

\* Customer is responsible for charger costs, annual maintenance cost, and ongoing electricity costs.

Interested in more details or need help with the process? We can answer your questions and connect you with an Approved Contractor. Contact us at [EVNationalGridUNY@nationalgrid.com](mailto:EVNationalGridUNY@nationalgrid.com)

**Apply now and view additional program details at [ngrid.com/takechargeuny](https://ngrid.com/takechargeuny)**