

Outdoor LEDs: A bright choice

Energy-efficient outdoor LEDs can help your business shine in more ways than one. Take a look at these 7 great benefits.

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1. Money savings

When you use less energy, you save more money – money you can put back into your business!

2. Healthier environment

On top of reduced emissions from decreased energy consumption, well-designed outdoor lighting minimizes light pollution.

3. Improved safety

Better color quality and light distribution provide greater visibility and clarity. Customers and employees stay safer and security cameras are more effective.

4. Greater reliability

New lighting means less downtime, reducing maintenance and minimizing disruptions to operations or customer service.

5. Media attention

Upgrading to advanced LED lighting is impressive, and it might just get some press coverage.

6. Increased productivity

If employees or contractors work outdoors at night, they'll be more productive with better lighting.

7. Curb appeal

Building exteriors, walkways and foliage look even better, thanks to the directionality and controllability of modern lighting.

Show off your business with LEDs!
We can help you upgrade.
Call 1-800-787-1706, email energysavings@nationalgrid.com or visit ngrid.com/business.