

nationalgrid

Preparing for the future with EV Charging Stations

Case Study



Proactive Landlord Embraces EV Charging Incentives 2-4 Unit Residential Property • Quincy, Massachusetts

Background

A forward-thinking National Grid customer who owns a 2-4-unit residential property wanted to prepare for the future and stay ahead of market trends. Recognizing the rising popularity of electric vehicles (EVs) and rebates available to landlords, he explored the benefits of installing EV charging infrastructure, even though none of his current tenants drove EVs.

Goal

The landlord aimed to differentiate his property in a competitive housing market. By investing in EV charging, he sought to:

- **Increase property value** and marketability
- **Attract and retain tenants** looking for modern amenities
- **Create the opportunity** for ongoing bill savings through the Off-Peak Charging Program
- **Demonstrate environmental responsibility** and contribute to a sustainable future

Outcome

The landlord worked with his own electrician and applied for incentives through the Residential EV Charging Upgrade Program, receiving rebates of **up to \$2,700** to help offset installation costs.

For eligible properties, National Grid can also provide support every step of the way through the Turnkey EV Charging Installation Program. Today, this landlord encourages others to explore EV charging installation options:

“Go for it. The process was simple, and the benefits are clear.”

For more information about all of the EV programs National Grid offers please visit ngrid.com/evhub-ma

Incentives Levels

Single-Family Homes

up to

\$1,000

2-4 Unit Home

up to

\$2,700

Turnkey Solution

up to

100%
of the out-of-pocket cost

